



Blue Planet
United

Sustaining People and Wild Places

ANNUAL REPORT 2009



THE EARTH IS ONE

THE WORLD NOT YET

Blue Planet United Annual Report 2009

LETTER FROM THE EXECUTIVE DIRECTOR

Blue Planet United had an outstanding year in 2009. We produced a major documentary film, “**Between Two Worlds**”, available through Amazon and on our website. The *Population Press* continued its tradition of excellence with articles examining root causes of human behavior, followed by action ideas. Distribution expanded along with use of our websites. Our outreach to students is increasing. The details are in this report. We are engaged in a lively enterprise.

State of the World ~ The Earth is One ~ The World Not Yet

“The Earth is one but the world is not,” began *Our Common Future*, the famous Brundtland report on sustainable development. What goes up one nation’s chimneys or down its drains may come to rest on the trees or beaches of another. That report, written in 1987, continued, “We all depend upon one Earth, one biosphere, for sustaining our lives. Yet each community, each country, strives for survival and prosperity with little regard for its impact on others. Some consume Earth’s resources at a rate that would leave little for future generations. Others ... live with the prospect of hunger, squalor, disease and early death.”

Population

Add to that litany overpopulation, mostly in countries with dwindling natural resources, countries such as Yemen and Somalia and Pakistan and Afghanistan. The world now faces the specter of a growing list of ‘Failed States’, countries that cannot adequately care for their people, places that are a perfect breeding ground for violent unrest and terrorist organizations.

According to the United Nations *Population Prospects*, fertility in the least developed countries is projected to drop from the 2005 fertility rate of 4.39 children per woman to 2.41 by 2050. To achieve this reduction, access to family planning must expand quickly. In 2005, in the least developed countries, only 23% of women use of modern contraceptive methods. Realizing the projected fertility reductions is urgent. If fertility remains around the 4.3 level, the population of the less developed regions will increase to 9.8 billion in 2050 instead of the 7.9 billion projected if it declines. The reality: without further reductions in fertility, world population could increase by nearly twice as many as currently expected!

Climate Disruption

The connection between population growth and climate disruption is complex and controversial. Adding more people to the planet only exacerbates the great problems we now face. Increased investment in voluntary family planning services is cheap compared to the price of war or of coping with climate disaster. But climate change is largely being driven by the industrialized consumption habits of developed nations—led by the U.S. Let’s face it: as long as the U.S. is not seriously reducing its carbon emissions, advocating family planning elsewhere appears to blame climate change on “those other people”. We must change our own society while at the same time helping others, if we are to achieve a more stable world. And we must do all this within the life-support system of one planet. And quickly.

That means, put simply, fewer people demanding less stuff. Saying it is easy; doing it is hard; not doing it has consequences many do not yet comprehend. As Lester Brown exhorts us: “First we need to decide what needs to be done. Then we do it. And then we ask if it is possible.”



In 2009, *The Population Press* examined the state of the world—climate disruption, war, failed states, economic woes, the status of women—and what humankind needed to do to become One—with each other and with the beautiful blue planet, Earth.

Changing Society

One of Mahatma Gandhi’s most popular quotations is, “You must be the change you wish to see in the world.” Here is the story of the origin of this quotation.

A young boy had become obsessed with eating sugar. His mother was very upset with this. But no matter how much she scolded him and tried to break his habit, he continued to satisfy his sweet tooth. Totally frustrated, she decided to take her son to see his idol—Mahatma Gandhi; perhaps her son would listen to him.

She and the boy walked miles, for hours under scorching sun to finally reach Gandhi’s ashram. “*Bapu (father), my son eats too much sugar. It is not good for his health. Would you please advise him to stop eating it?*”

Gandhi listened to the woman carefully, thought for a while and replied, “*Please come back after two weeks. I will talk to your son then.*” Perplexed, she remonstrated, “*It was a long walk,*” but Gandhi was adamant. So she took the boy by the hand and trudged home.

Two weeks later they returned. Gandhi looked directly at the boy and said, “*Boy, you should stop eating sugar. It is not good for your health.*” The boy replied, “*Forgive me, bapu. I will do as you say.*”

The mother was puzzled and a little annoyed. She enquired, “*Bapu, you could have asked my son to stop eating sugar when we visited you two weeks ago. Why did you ask us to make the long walk back?*” Gandhi smiled, “*Ben (Sister), two weeks ago, I, too, was eating a lot of sugar. You must be the change you wish to see in the world.*”

One of the reasons that Gandhi was an effective leader was because he was an authentic leader. Authentic leaders inspire others because they are true to their core values and purpose.

The core values and purpose of the sustainability movement have been defined. Value the Earth upon which we all depend in order to survive. Strive not to take more than your ‘Fair Earthshare’ of the planet’s resources. Consider the health and happiness of future generations when making decisions. Sustainability is deeply concerned with enhancing and preserving quality-of-life opportunities for both current and future generations.

An Action Agenda

But how do these grand goals translate into action? How can sustainable communities be created without a general consensus across the globe that change is urgently needed? The answer can be found in the old adage that “a journey of a thousand miles begins with a single step.” We must be the change we wish to see. To become that exemplar of change, we must first confront the social practices that keep us from changing.

In 2009 Blue Planet United presented ideas that challenged supporters to think deeply about social practices as well as environmental protections. *Blue Planet Films* produced and distributed a documentary film titled “Between Two Worlds”. Filmed in South America, Africa, Asia, Europe and the United States, it takes an in-depth look at the ‘conventional growth’ world in which we live and the ‘sustainable communities’ world we hope to build.

We worked closely with Dr. Albert Bandura, renowned psychologist, who shared his theory of ‘selective moral disengagement,’ a switching off of one’s conscience that allows, even in the face of an obvious need to change, continuation of unsustainable lifestyle choices. A concise easy-to-read version of his treatise was published in the *Population Press*, on the website, and was distributed by email to our e-activist group.

All of us can become more aware of the forces that motivate or hinder people. Awareness can bring understanding; understanding can bring action. In our many daily decisions and actions—however small, however large—we can be the change we wish to see.

Marilyn Hempel

OVERVIEW

BLUE PLANET UNITED is a public-benefit non-profit organization that helps people make connections between three defining issues of the Twenty-first Century: population stabilization, sustainable consumption, and the preservation of wild landscapes and seascapes. We create print publications, educational films, and web resources that foster awareness and action to save the last great wild places of this tiny blue planet.

SUSTAINABILITY PROJECTS

-  Population & Consumption Impacts
-  Wilderness Preservation
-  Water & Energy Conservation
-  Ocean Protection
-  Sustainable Communities in an Era of Global Climate Disruption

ORGANIZATIONAL UNITS

Population Press

The quarterly news journal examines the root causes of population and consumption patterns that threaten the social and ecological fabric of our world. Through invited essays, news coverage, and reprinted articles, this publication links driving forces and trends in the growth of human numbers and consumption behavior to the important challenges of sustainability in the twenty-first century. In addition to current news and articles about human population and consumption, the *Population Press* website <www.populationpress.org> features teaching & learning resources, population clocks, interactive modules, and networking information for people who want to become involved in addressing the challenge of prosperity without growth.

Blue Planet Films

Documentary films provided at production cost, and streaming videos delivered over the web, are designed to educate viewers about the concept of sustainability and the consequences of unsustainable human actions and lifestyles. We have started a series of short films about wilderness preservation, cultural preservation, and building sustainable communities, to be used in classrooms and other educational outreach. We also produced and distributed a film, “The Palau Expedition” about the importance and success of university students learning outside the traditional classroom. In 2009, our largest film project was “Between Two Worlds” now available for sale on our website <www.blueplanetunited.org>.

Action Agenda

Projects and brochures designed to give ordinary citizens the tools to start creating sustainable community committees, as well as guides for personal action.

Classroom Resources

Films, print publications, and web-based learning modules for high school and college students.



Blue Planet United staff filming on location among the Giant Sequoias.

MISSION & VISION

The mission of Blue Planet United is to sustain healthy people and wild places. We do that by promoting the concept of sustainability in our efforts to educate future leaders. Thus, the key components of our vision for the future are *sustainability* and *education*.

Sustainability

Blue Planet United promotes the ideal of sustainability in everything we do. Sustainability requires the integration of concerns about the environment, economy, and equity, and their extension to future generations. It focuses on the implications and consequences of our decisions and lifestyles for today and for future quality of life.

The scope of sustainability is both local and global—that is, “glocal.” It involves local, place-based management of interacting human and natural systems which are typically global in impact. Thus, sustainability relates place to planet in ways that promote the peaceful realization of human potential, within the limits of Nature. These limits, while dynamic and often uncertain, raise fundamental questions about the rapid growth of human population and per capita consumption. Preserving room for ecosystems and other species to thrive is both necessary and urgent for improving human quality of life. Supporters of Blue Planet United understand that our fate as human beings is bound up in the fate of everything from whales to climate systems. And our legacy—our bequest to future generations—is even more about ecological wealth and wild places than it is about some financial inheritance.

Blue Planet United is committed to helping build sustainable communities across generations, both for the sake of our own children and grandchildren, and for the humanity and humaneness it will come to represent in some distant future.

Population & Consumption Vision

We envision a world where:

- people strive to **empower, not seize power**;
- **every child is wanted**, and where families are created by choice—*not chance or coercion*;
- **access to education, health care, and meaningful work** is available to every person;
- the great **gap between rich and poor is narrowed**, not widened;
- **people do not have to abandon their homeland** for political, economic or ecological reasons;
- **democratic values and civil society flourish**;
- **progress is based on genuine wellbeing—not increasing consumption**;
- the **United States exercises the leadership and foresight** necessary to ensure the prosperity, environmental health and security of our shared world;
- sustainable human numbers exist **in balance with other species**, and with the environment and natural resources that sustain us all.

Population & Consumption Stabilization Goals

We support:

- sustainable communities that achieve social equity, economic prosperity, and ecological integrity
- a redefinition of progress based on genuine well being, not increasing consumption
- economic empowerment, equal rights and equal education for women
- informed, accessible, and voluntary family planning for all
- sustainable use of natural resources, energy, water, and top soil
- policies and programs designed to stabilize population at a level sustainable for the long-term future.

POPULATION PRESS

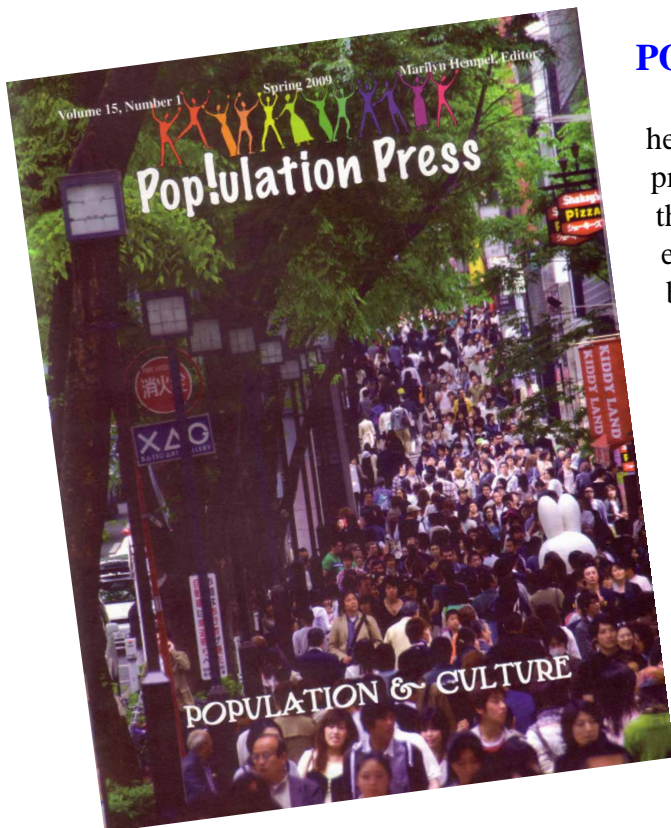
In 2009, the *Population Press* celebrated 15 years of fine journalism by continuing its focus on deep thinking and quality writers. We produced and mailed four editions of the news journal to our expanding readership. We covered population and environmental trends, worldwide and within the United States. Using population and consumption as the background context, we provided in-depth reports covering insights into human behavior, cultural barriers to full family planning services, economic and climate disruptions, Failed States and human migrations, local action organizations and other actions ideas.

A special edition funded by the ColCom Foundation allowed us to explore the facts of the U.S. demographic future, including the environmental and social impact of baby boomlets, and the impact of immigration (legal and illegal) on the economic and social structure.

A second special project funded by the United Nations Population Fund (UNFPA) allowed us to distribute the *Population Press* to approximately 3,000 university and college Women's Studies and Environmental Studies departments and programs.

The response to these two projects was tremendous. We mailed over 1,000 extra copies of each edition to individuals who shared them with their clubs and friends, and to professors who used them to augment curricula and reading assignments.

The *Population Press* is distributed *gratis* to key congresspersons, national, state and local government officials, and approximately 500 targeted journalists.



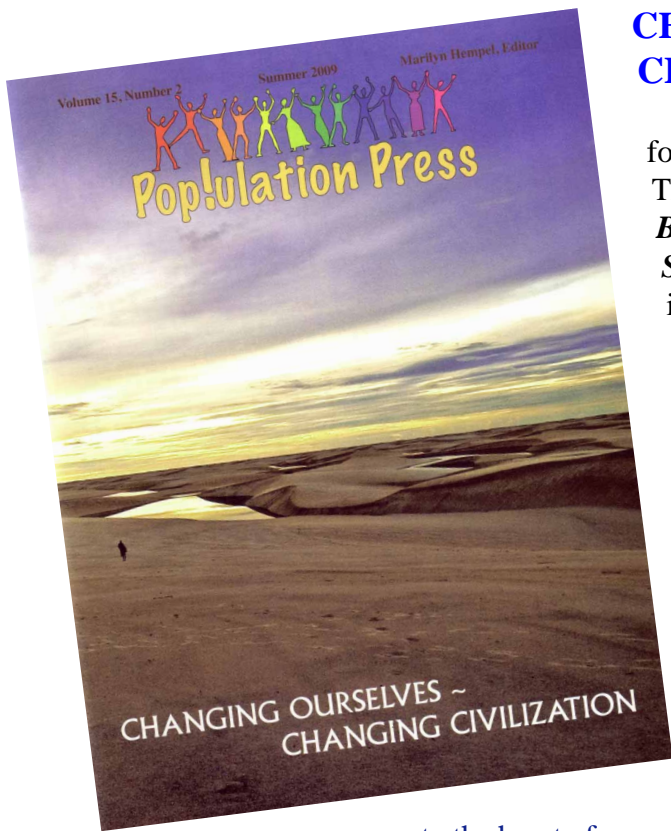
POPULATION & CULTURE

In the 21st century, we are still battling many deeply held cultural beliefs that keep people from leading happy, productive, and sustainable lives. In this *Population Press*, through the lens of recent economic and social upheavals, we examined some of those beliefs. In some countries it is the belief that girls can properly be sold. We presented the extraordinary story of Nujood Ali of Yemen, who at the age of 10 courageously broke free from a forced and battering marriage. But attitudes about women and girls are not the only cultural habits that must change. Closer to home, it is the belief that *growth* can and should last forever. We presented analysis of that dominant paradigm, why it is so seductive, and ideas on how to break free.

“Your *Population Press* journal contains some of the most thoughtful and inspiring articles I have read in a long time. Thanks!”

Doreen Miller, Dorchester, MA •

“Thank you so much for your good work. It’s ‘heavy duty’ in the best way. I always pass the *Population Press* on—it’s so good!”
Anne Oehlschlaeger, Laconia, NH •



CHANGING OURSELVES ~ CHANGING CIVILIZATION

This key edition presented two major articles about the forces that motivate or hinder progress toward sustainable living. The articles were: *Selective Moral Disengagement – Hiding Behind Good Intentions* by Dr. Albert Bandura, and *The Spector of Jevon’s Paradox* by Jeff Dardozzi. Dr. Bandura, internationally renowned psychologist, explained the ways in which individuals and societies justify harmful behavior, even when they know it causes damage. He shared his theory of “selective moral disengagement”, a switching off of one’s conscience. Jeff Dardozzi, co-founder of Earth Alchemists, showed that increased efficiency paradoxically leads to increased overall consumption. Only lowering the number of humans, along with a renewed sense of civic engagement and eco-obligation, can put us on the road to sustainability.

“As a retired career mental health professional I was excited to read the article “Selective Moral Disengagement” by Dr. Albert Bandura, one of the prominent figures in psychology. His remarks are so relevant and timely and go

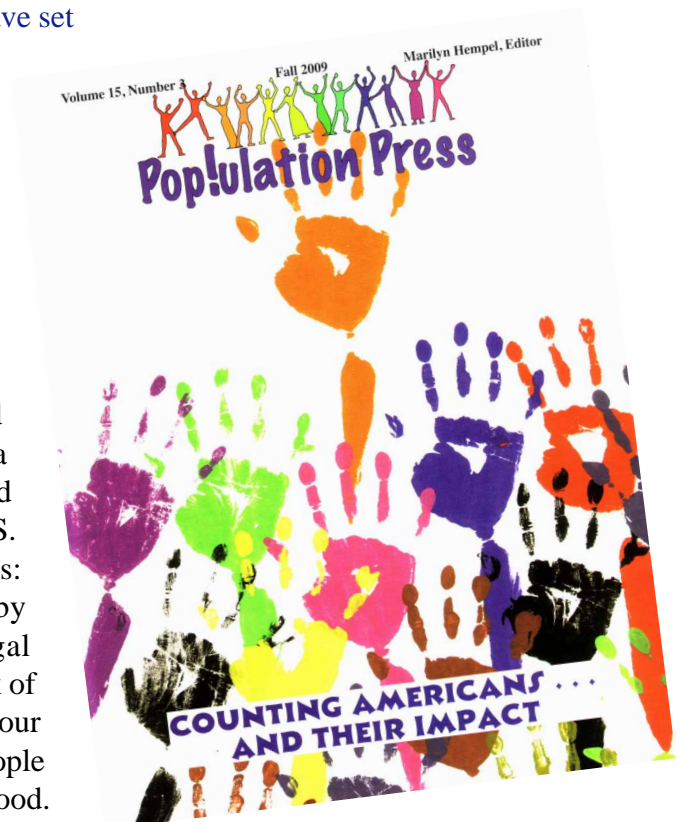
to the heart of some seldom considered aspects of what has led to and perpetuates the enormous problems associated with population. His article is nothing short of brilliant—and if read with openness, forces one to examine complex and difficult aspects of personal lifestyle, beliefs and behavior. Nothing short of this examination will lead to the necessary changes that are required of us individually and collectively . . . his words have set off a difficult self-examination, and that is a good thing for which I am thankful. It feels like a form of waking up.”

Sincerely,

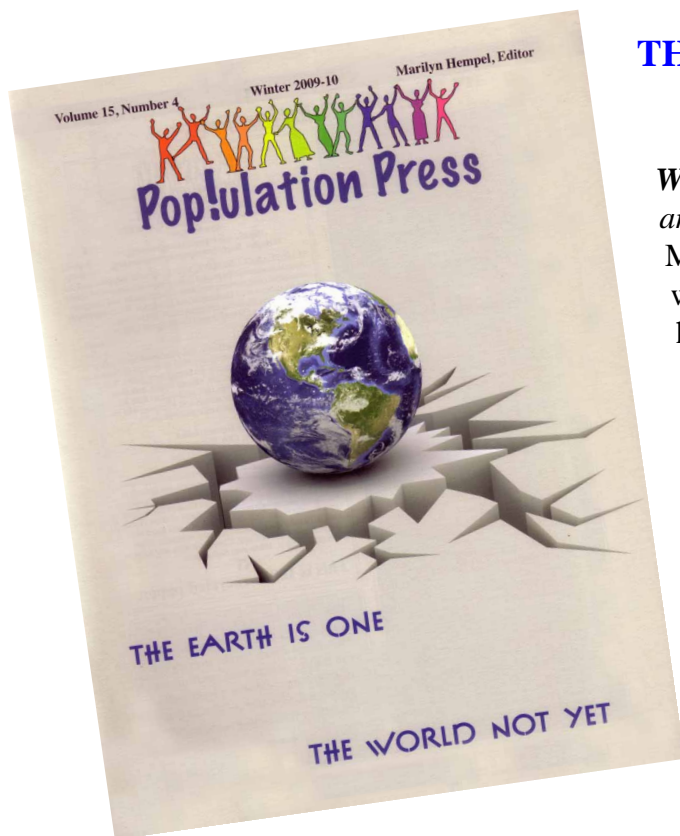
Tom Clayton, Yakima, WA •

COUNTING AMERICANS . . . AND THEIR IMPACT

This edition focused on U.S. population growth and the impact on social and environmental processes. We took a look at the coming census, its history, why it is important, and what it can tell us about our nation. We reported on the U.S. baby boomlet, and the environmental impact of those babies: *Reproduction and the Carbon Legacy of Individuals* by Murtaugh & Schlax. We examined the impact of illegal immigration on jobs and wages. And we published the work of a local sustainable population organization that grew out of our original Population Coalition (ASAP, VA) including what people could do to start an organization in their region or neighborhood.



POPULATION PRESS *continued*



THE EARTH IS ONE

THE WORLD NOT YET

Continuing our focus on human behavior, we featured *Why Does Peace Break Out? How Biology Explains Warfare and Terrorism and Offers a Path to a Safer World* by Dr. Malcolm Potts, esteemed obstetrician, research biologist, and writer. He has written extensively on biologically driven human behavior, including the books Ever Since Adam and Eve and Sex and War. His bottom line: "Women all over the world want fewer children. All reasonable people want peace. Sex and war are linked and we will all be much better off if we recognize these common goals, and provide women the family planning they want and deserve." This *Population Press* also reviewed the latest scientific findings on climate disasters. We examined the growing list of failed states, and why their failure is so closely linked to overpopulation. Once again, we offered solutions.

"Your magazine is priceless! I use the materials at my Earth Day table in April, and also at various university and college events."

Winnie Hepler, Louisville, Kentucky •

"When choosing between the population organizations, I'm giving my modest contribution to the *Population Press* because I think your articles have the greatest impact."
B.J. Barnes, Pomona, CA •

SPECIAL POPULATION PRESS PROJECT

"POPULATION CHALLENGES: Reaching the Teachers"

a college and university educational resource project funded by UNFPA

This ongoing project is identifying U.S. university and college Women's Studies and Environmental Studies Departments, and mailing them the *Population Press*, along with the offer of a curriculum packet. Approximately 3,000 college and university professors now receive the *Population Press* on a regular basis. Mindful of the growing requests for educational materials, and recognizing that college students do an increasing amount of their research on the web, we continue to update the website www.populationpress.org designed with young people in mind. Along with many articles and links, we provide interactive population and consumption charts, an ecological footprint quiz, and population clocks ticking. *Population Press* staff answer many email questions from students writing research papers.

WEBSITES

Blue Planet United: www.blueplanetunited.org

Population Press: www.populationpress.org

The two websites provide online publications and presentations, including archives of past issues of *Population Press*, along with databases, streaming videos, assessment tools, fact sheets, interactive educational charts, population clocks ticking, project reports, and other electronic resources. They also promote networking and collaborative problem-solving by fostering connections with colleagues and organizations at regional, national, and international levels, to share resources and to partner with others on projects and publications. Internet links in the resource center take interested individuals to specialized products, films (DVDs and streaming videos), and print publications for classroom use, public outreach, clubs or individual purchase.

We are reaching young audiences with a Population and Sustainability message!

We have launched video podcasts. A video public service announcement now streams on the homepage of the *Population Press* site and is also available on the popular YouTube.com website and via a free subscription through Apple iTunes software for playback on computers and portable iPods. Through new technology, our message is going out to a wider and younger audience.

PARTNERSHIPS

The following U.S. regional organizations were formed by Blue Planet United members, and are in part sponsored by Blue Planet United. We provide advice, data and information, along with some financial support.

New England Coalition for Sustainable Population (NECSP). The mission of NECSP is to raise awareness of local and global population, consumption, and sustainability issues; and to strengthen regional action on those issues. In 2008, Marilyn Hempel was chosen to be on their advisory board.

Advocates for a Sustainable Albemarle Population (ASAP), VA. ASAP was formed by Central Virginians who believe that their communities should work to immediately achieve a stationary population. Their main project is to identify a population size sustainable for the long future.

Klamath Sustainable Communities, OR. This grass-roots organization promotes every aspect of sustainable living, from family planning to straw-bale house construction. It sponsors projects, meetings, workshops and school curricula.

Alliance for Sustainability, WI. Believing that it takes a whole community to raise awareness, this group has launched the “Green Team Network of Early Adopters,” the “Sustainable Chequamegon Initiative,” and the “Campaign Sustain.”

Documentary Films about the Last Great Wild Places of this Tiny Blue Planet

Blue Planet Films is creating and producing documentary DVDs for educational use and streaming videos delivered over the web, designed to assist learning about the concept of sustainability and the consequences of unsustainable human actions and lifestyles. Blue Planet Films completed three documentary films in 2009. The following DVDs are for sale on our website <www.blueplanetunited.org/store.html> or on Amazon or thru CreateSpace.



Heart to Heart across cultures in Brazil.

Between Two Worlds

Between the world in which we live and the world we hope to build lies a fundamental choice between conventional growth and sustainability. A powerful new film examines this choice, and the challenge of simultaneously securing environmental health, economic vitality, and social equity for both present and future generations. Filmed in more than a dozen diverse countries around the globe, it tells the story of how the human and natural communities of Earth have changed, and why. It helps viewers understand the origins of the present human predicament and its implications for the 21st Century.

Indoor and Outdoor People

This video focuses on the fascinating views of a nature poet and philosopher named Narayan, who lives much of his life, alone, in wilderness, contemplating the lessons to be gained from outdoor encounters with nonhuman creatures and wild places.

Earth Day – Take it to Heart

This short film packs a strong emotional punch with its stunning images of Nature and lilting music. The message celebrates natural systems as vital sources of human stress relief and healthy development. The film includes images from some of the world’s most scenic wild areas, in a variety of forms and colors.



Discussing Palau's future with its President.

The Palau Project

Like most Blue Planet United projects, the Palau Project is designed to link with several other projects. A major emphasis is educating young people about the choices they make with regard to family size and individual consumption patterns, and how those choices can affect their world, and that of their future children and grandchildren. Integral to that education is recognition of the importance of cultural and biological diversity.

The Palau Project consists of three parts:

1. The Palau Expedition ~ *Living and studying sustainable development as it happens; learning about a culture that has much to teach us.*

Each year, ten students from the University of Redlands trade their classrooms for kayaks and set off to explore one of the world's most enchanting Edens (located in the Pacific ocean south of Micronesia). Led by Monty and Marilyn Hempel, they learn about coral reefs, rainforests, traditional culture, and the future sustainability of this island republic. In the process, they develop important insights about their own country and about themselves.

2. Blue Planet Films - making documentary films that capture the uniqueness and ecological significance of Palau's coral kingdoms, marine lakes, and jungle habitat.

The Palau Expedition film ~ adventure travel with an educational purpose

The purpose of the film is to promote on-site discovery-based learning, organized around an interdisciplinary set of environmental, social, and economic field studies. The film combines brief interviews, stunning scenery, and dramatic clips of students exploring uninhabited islands and caves, scuba diving on spectacular coral reefs, kayaking up jungle rivers and across marine lakes, encountering amazing animals, and meeting Palau's high chiefs and top political leaders. The film celebrates and chronicles the process of discovery that takes place in a series of unique ecological and cultural settings, each one inviting both intense observation and quiet reflection. Filmed entirely in the Republic of Palau.



Students study marine ecology underwater.

3. Eco-Economy - supporting eco-tourism that celebrates and protects Palau's natural beauty and culture, while supporting its local people and economy.

Dolphin Bay Resort <http://www.dolphinbay-resort-peleliu.com/>

Blue Planet United is assisting this local-family-run eco-resort on the island of Peleliu in its quest to provide wonderful experiences for its guests while living within the means of nature and improving the local economy. The resort uses traditional building styles and materials, cooks local foods, and provides a shop for island artists. We consult on design, ecological information and language translation for their website. Our film "A Taste of Paradise" describes the eco-tourism experience at Dolphin Bay.

Western Wilderness Series

Creating a love for nature and a desire to personally encounter wilderness.

"Along the Range of Light" exploring along the western and eastern sides of California's magnificent Sierra Nevada mountain range.

"Glacial Retreat" encountering beauty and wildlife in Glacier National Park (Montana) and in Waterton Lakes National Park (Canada).

"Hearts and Bells" wilderness encounters hiking the Maroon Bells mountains of Colorado.

"In the Web of Life" caught in the web of wilderness amidst California's Giant Sequoias, plant and animal community.

"Rock Video" exploring the arid and rocky wildlands of the American southwest, home of the Hopi and Navajo peoples.



Filmmaker meets Locals in Glacier, Montana.

BOARD OF TRUSTEES

Dr. Sally A. Seven, Chair — PhD, Retired social psychologist; Past-President, LWV/Los Angeles County
Dr. John D. Sullivan, Vice-Chair — PhD, Professor of Political Science, Pitzer College, CA
Barbara B. Fowler, Secretary — MA, Retired teacher; Curriculum developer
Dr. C. Ray Fowler, Treasurer — PhD, Retired Exec. Dir. of the Am. Assoc. of Marriage & Family Therapists
Dr. Lamont C. Hempel, President — PhD, Director, Center for Environmental Studies, University of Redlands
Dr. Marilee K. Scaff, Member-at-Large — PhD, Retired Professor of Education
Marilyn S. Hempel, Member-at-Large — MA, Executive Director, Blue Planet United

KEY PERSONNEL

Marilyn Hempel, MA, Executive Director

Marilyn Hempel is the co-founder of Blue Planet United. Since 1994 she has edited the *Population Press*, and written articles for other publications. She continues to do that and to oversee Blue Planet United projects.

Marilyn was a member of the NGO delegation to the United Nations International Conference on Population and Development in Cairo in 1994. Since participating in the conference, she has given hundreds of speeches to organizations throughout the United States. In 1995 she was a delegate to the Fourth World Conference on Women in Beijing, China. In 1999, she was chosen to be part of a U.S. NGO delegation sponsored by UNFPA, sent to China to study and observe their emerging voluntary family planning and poverty eradication programs.

In 2008 she received the prestigious Paul Harris Fellow award from Rotary International, in appreciation of significant work toward the better understanding and friendly relations among peoples of the world.

Marilyn presently serves on the Board of Directors of Population Communication and on the Advisory Board of Population Media Center. She has sat on the Boards of Directors of ZPG and the Population Institute.

Marilyn grew up in Southern California—and in East Africa, where her father was Chief of the Social Research Section of the United Nations Economic Commission for Africa. She holds a Masters of Education from McGill University (Montreal, Canada), an M.A. from the Claremont Graduate University, and a B.A. from Pitzer College (Claremont, CA).

Lamont C. Hempel, PhD, President

A co-founder of Blue Planet United, Monty Hempel is the Hedco Professor of Environmental Studies and Director of Environmental Programs at the University of Redlands, in Southern California. His professional interests focus on environmental science and politics, sustainability, and marine environmental studies, with particular emphasis on international coral reef protection, human dimensions of climate change, renewable energy policy, wilderness preservation, and human population stabilization. His teaching and research is strongly interdisciplinary and guided by the goal of pragmatic idealism.

Hempel is the immediate past president of the Association for Environmental Studies and Sciences (AESS) and serves on the boards and executive committees of several organizations, including the U.S. Council of Environmental Deans and Directors (CEDD) and the Association for the Advancement of Sustainability in Higher Education (AASHE).

Prior to his Redlands appointment in 1999, Hempel was a faculty member and administrator in the School of Politics and Economics at Claremont Graduate University, specializing in environmental policy. In addition to his academic work, he has developed and directed model citizen involvement programs for state and local government (1975-76), served as a regional project manager for the Oregon Coastal Zone Management Program (1977-78), consulted at home and abroad on sustainable development (1980-present), and was a candidate for the United States Congress from California (1986).

Hempel has served as a member of U.S. NGO environmental delegations to Brazil, China, Thailand, and Nepal. For the past ten years, he has led an annual one month university class/expedition to Palau to study marine ecology and sustainable development. In 2007, he was a faculty member on Semester at Sea (University of Virginia).

Hempel's publications include *Environmental Governance: The Global Challenge* (Island Press, 1996), *Gandhi's Significance for Today: The Elusive Legacy* (Macmillan, 1989, co-edited with John Hicks), and *Sustainable Communities: From Vision to Action* (Hewlett Foundation/CGU, 1998). He has also written, filmed, and produced more than a dozen environmental video documentaries, with subjects ranging from coral reef protection in Palau to the world views of Archbishop Desmond Tutu.

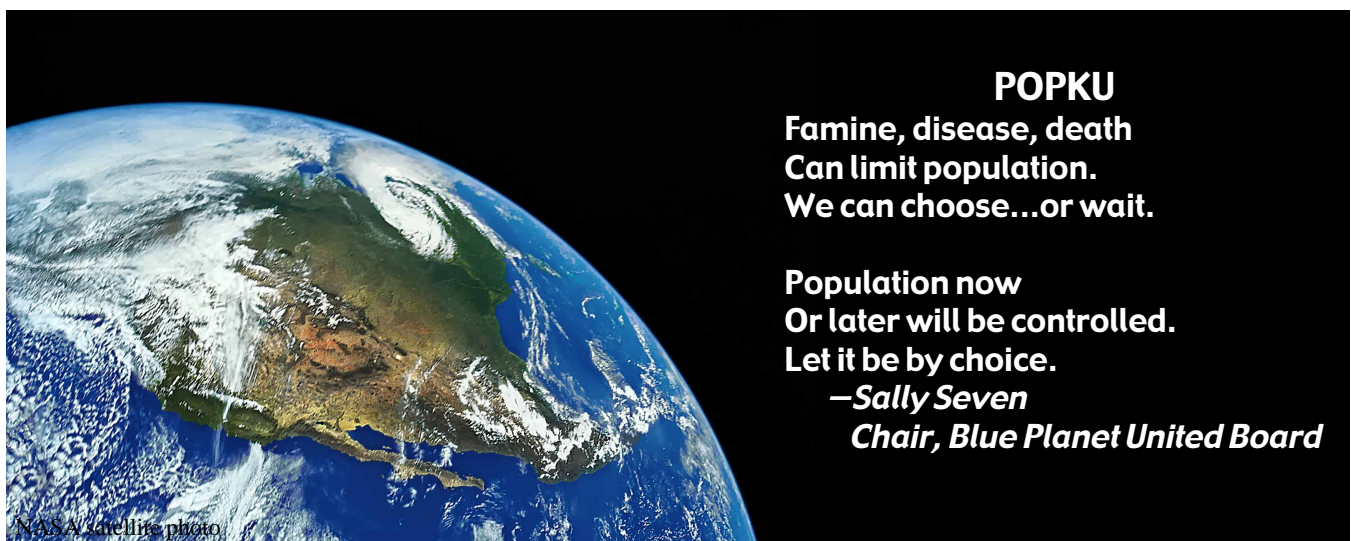
Hempel has a Ph.D. in Government from the Claremont Graduate University, an M.A. in International Environmental Policy from the Claremont Graduate University, and a B.A. in Ecology and Public Policy from the University of Minnesota, Minneapolis.

Julian H. Scaff, MFA, Art Director

Julian is a filmmaker, environmental artist, and professor of media communications at Webster University in Leiden, the Netherlands. As a filmmaker and radio artist, Julian explores how narrative and landscape form a symbiotic relationship within cinematic or aural space. His environmental artworks use ethnographic methods as a starting point to explore the dialogue between people and their environment, and seek to restore or bring clarity to the cultural and ecological layers of the landscape. His documentary films have been shown at international film festivals and on Dutch public television, and his radio shows have been broadcast in Amsterdam, London, Paris and Beirut. Julian holds an M.F.A. in Public Art from the Dutch Art Institute, an M.A. in Film and Television Critical Studies from UCLA, and a B.A. (honors) in Film and Video from Pitzer College.

Linda Moore, retired CPA, Director of Finance

Linda Moore has a BA in Business from the University of Louisiana, and a CPA license from the State of California. She has owned and operated her own accounting and tax preparation firm in Claremont, California, since 1981. She has overseen the Blue Planet United and Population Press finances since 1996.



POPKU
Famine, disease, death
Can limit population.
We can choose...or wait.

Population now
Or later will be controlled.
Let it be by choice.
—Sally Seven
Chair, Blue Planet United Board

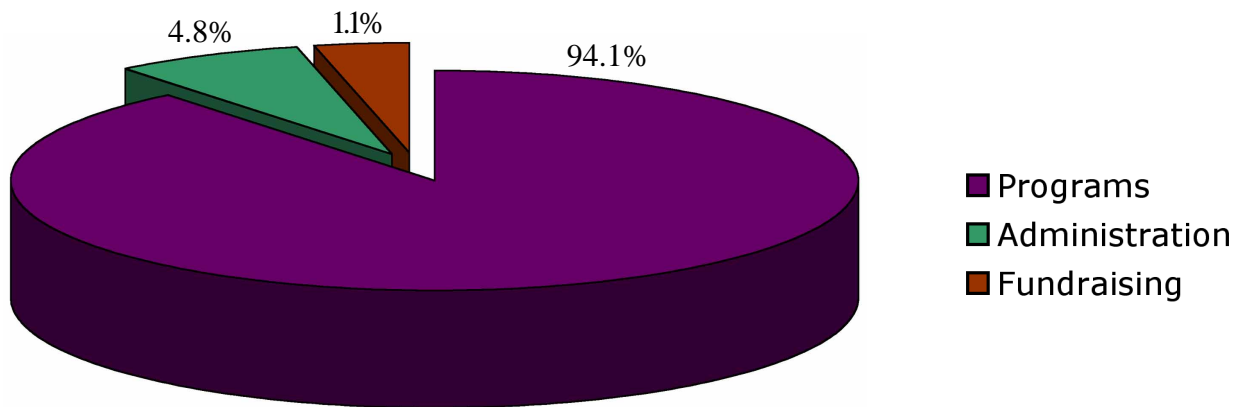
NASA satellite photo

SUMMARY STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2009

ASSETS			
	Unrestricted	Temporarily Restricted	Total
Cash & Cash Equivalents	70,123	6,041	76,173
Fixed Assets	-0-		-0-
Total Assets	70,123	6,041	76,173
Liabilities & Net Assets			
Accounts Payable	-0-		-0-
Net Assets	70,123	6,041	70,123
Total Liabilities & Net Assets	70,123	6,041	70,123

PERCENT OF BUDGET SPENT ON PROGRAM



We devoted over 94 percent of the Blue Planet United budget to programs this year. Every dollar we receive is stretched to the fullest to ensure the success of our educational efforts.

SUMMARY OF ACTIVITIES & CHANGES IN NET ASSETS

YEAR ENDED DECEMBER 31, 2009

SUPPORT, REVENUE & EXPENSES			
	Unrestricted	Temporarily Restricted	Total
Support & Revenue			
Private Grants	63,959	6,041	70,000
Contributions	29,656		29,656
Interest Income	2,107		2,107
Other Revenues	4,000		4,000
Total Support & Revenue	99,722	6,041	105,763
Expenses			
Program Services	154,568		154,568
Supporting Services:			
Administration	7,899		7,899
Fundraising	1,839		1,839
Total Expenses	164,306		164,306
Decrease in Net Assets	<64,584>	6,041	<58,543>
Net Assets, beginning of year	134,716		134,716
Net Assets, end of year	70,132	6,041	76,173



**Blue Planet
United**

Sustaining People and Wild Places



“People from a planet without flowers would think we must be mad with joy the whole time to have such things about us.”

—Iris Murdoch

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